
Overview

This standard coexists alongside, *S*KAHDBRBNST1 Implement and maintain safe, hygienic and effective working practices* and ***SKAHDBRBNS1 Consult, assess, plan and prepare for Hair, Barbering, Beauty, Nails, Wellbeing and Holistic services.**

This standard is about planning, preparing and participating in competitions within the Hair, Barbering, Beauty, Makeup and Nail sectors. The user of this standard will demonstrate the ability to interpret competition rules and requirements, research design(s), plan and create a range of images in preparation for a competition, in conjunction with others if required. Competing in competitions demonstrates improved organisational skills transferable to the working environment and winning can enhance reputation and widen career prospects.

You will also be required to do a pre and post evaluation and reflection for continuous improvement to include the feedback from peers and competition judges. Users of this standard will need to ensure that their practices reflect up-to-date information, policies, procedures and best practice guidance. Users of this standard should ensure they are aware of the emergency response procedures and personnel within the competition areas.

The main outcomes are:

1. Identify rules and regulations for competition entries
2. Explore and produce a range of designs
3. Plan and create a design plan
4. Participate in a competition
5. Evaluate your results against the design plan objectives

Performance criteria

You must be able to:

Identify rules and regulations for competition entries

1. explore competitions and themes, to include:
 - 1.1 suitable location and travel requirements
 - 1.2 budget
2. identify the rules, guidance and regulations for competition entries considering the following logistics:
 - 2.1 health and safety requirements including risk assessment
 - 2.2 data protection requirements
 - 2.3 venue requirements, if applicable
 - 2.4 entrant's requirements and pre-requisites
 - 2.5 model(s) requirements and agreement, as required
 - 2.6 equipment and products permitted
 - 2.7 prohibited equipment, products and/or techniques
 - 2.8 preparation requirements
 - 2.9 competition times and duration
 - 2.10 fees
 - 2.11 entry deadline date
 - 2.12 visual media entries, if required
 - 2.13 intellectual property rights, if required
3. identify suitable competition(s) and enter in accordance with organisational policies and procedures, to include:

3.1 legislative and insurance requirements

Explore and produce a range of designs

4. explore and use **sources** of information to research and inspire ideas in relation to the theme within the competition brief
5. contextualise, visualise and collate your ideas to create and develop a range of designs taking into account any budgetary constraints
6. reflect upon the collation of designs to determine the final design

Plan and create a design plan

7. plan and create a visual design plan to include the **design objectives** in accordance with the competition rules and requirements, to include:
 - 7.1 how health and safety working practices will be implemented and maintained
 - 7.2 define the roles and agree the responsibilities of others
 - 7.3 identify all products, equipment and resources required within the set budget
8. prepare a contingency plan and adaptations to address prospective **changes in circumstances**

Participate in a competition

9. display your design plan and design objectives for judging
10. prepare the work environment, yourself and model in accordance with competition rules, guidance and regulations, to include:
 - 10.1 work in a way that permits access and minimises the risk of injury to you and others
 - 10.2 ensure the environmental working conditions are addressed
11. prepare and use equipment and products in accordance with legislative and organisational requirements, to include:
 - 11.1 ensure that the products are suitable for use within the environmental conditions

12. prepare any additional resources in accordance with the design plan
13. apply appropriate **techniques** to create the design, to include:
 - 13.1 implement adaptations in accordance with your contingency plan should a change in circumstances arise
14. monitor the individual's health, wellbeing and skin reaction throughout the competition
15. implement the correct course of action in the event of an adverse reaction
16. conclude the design in accordance with the design plan and design objectives in preparation for judging

Evaluate the results against the design plan objectives

17. use reflective practice to evaluate your final design
18. take and store consensual visual media of the design in accordance with insurance requirements, organisational policies and procedures, if permitted

Judges feedback

19. obtain feedback from judges on the impact of your work and its effectiveness in meeting competition brief
20. acknowledge the judges feedback and further reflect on your performance against your design objectives
21. evaluate how the design may be adapted for other competitions or commercial use

Social media promotion

22. use social media in a way that promotes your professional image
23. ensure your model's appearance is to their satisfaction post competition if required, and provide further advice

Knowledge and understanding

You need to know and understand:

1. the importance of identifying rules and regulations for competition entries, to include:
 - 1.1 how to interpret the theme into a design
 - 1.2 the logistics that impact compatibility and achievability
2. how planning, composition, technical ability, interpretation of the theme and originality impact the judges decisions and how each of these can be achieved
3. the sources of information and how to they can be used to research and inspire ideas relating to the theme
4. the tools, products and equipment used to create a design image for a competition, to include:
 - 4.1 inventory, packing and transportation
5. how to create a visual design plan and formulate design objectives
6. the benefits and limitations when developing a design plan and design objectives, to include:
 - 6.1 the health and safety working practices
7. the importance of calculating and working to a budget, to include:
 - 7.1 the importance to identify all products, equipment and resources required within the calculated budget
8. the roles and responsibilities of others that may impact your competition entry, to include:
 - 8.1 providing confirmation of commitment
9. the methods in which design plans can be communicated, presented and displayed
10. the prospective change in circumstances and how to respond, to include:

10.1 why entrants should compile a contingency plan and adaptations

11. how to prepare the work environment, yourself and model (if required) in accordance with competition rules, guidance and regulations, to include:

11.1 use equipment and products in accordance with legislative requirements and organisational policies and procedures

11.2 work in a way that minimises the risk of injury to you and others

12. the reasons why you should display your design plan and design objectives clearly for judging

13. how to apply the appropriate techniques to create the design

14. how to compile a contingency plan and implement adaptations should a change in circumstances arise

15. the importance of monitoring the health and wellbeing throughout the competition

16. the legislative, insurance and organisational requirements for taking and storing visual media

17. the importance of carrying out evaluative and reflective practices

18. how peers can inform reflective practice

19. the purpose of reflective practice and evaluation and how the outcome informs future competitions

20. how to conclude the design in accordance with the design plan and design objectives in preparation for judging

21. methods of gaining feedback from judges and peers

22. the importance of receiving feedback in a constructive way that improves your personal development

23. how to use social media in a way that promotes your professional image

24. the potential commercial benefits that can arise from competition design work

25. the importance of ensuring your model's appearance is to their satisfaction post

competition and the reasons for providing further advice

Scope/range

Sources

1. themes
2. trends
3. historical
4. cultural influences
5. fashion influences
6. use of materials
7. imagination
8. social media platforms
9. world wide web
10. digital media
11. the media
12. literature
13. magazines
14. concept development
15. professional and industry advice

Design objectives

1. visual design plan
2. skills and techniques required
3. products and equipment required

Changes in circumstances

1. cancellation
2. environmental
3. illness
4. models
5. tools and equipment failures
6. competition start time delays
7. environmental conditions
8. budget constraints
9. travel
10. poor time management/lack of planning

Techniques

1. hairdressing
2. barbering
3. beauty therapy
4. makeup artistry
5. lash artistry
6. nail artistry
7. presentation if required

Glossary

Design plan and design objectives

A tool for judges to assess the planning, the research carried out, and how the concept links with the overall theme.

A design plan and design objectives provide a visual imagery of the design and contextualises application techniques, lists products, equipment and use of additional media.

Resources

Items used to aid the delivery and completion of the service such as towels, gowns, equipment, consumables.

Concept development

Exploring the use of products, materials and equipment that test the compatibility and achievability of reaching an outcome.

Developed by	SkillsActive
Version Number	1
Date Approved	30 Mar 2021
Indicative Review Date	31 Mar 2024
Validity	Current
Status	Original
Originating Organisation	SkillsActive
Original URN	n/a
Relevant Occupations	Barbering, Hairdressers and Related Occupations, Hairdressing and Barbering, Nail Technician, Make-up Artists, Beauty Therapist
Suite	Barbering, Hairdressing and Barbering, Nail Services, Beauty therapy
Keywords	Competition, creativity, hair, makeup, nails, beauty, barbering