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## Overview

This standards is about planning and construction advanced floral and planted designs for sale. Advanced floral and planted designs will include designs for large events, large scale designs, bespoke designs. It will include the use of complex techniques, a wide range of construction materials and varied time scales. This will involve expanding the understanding of floral theory and mastering contemporary techniques and design mechanics.

This will also involve the Advanced Florist working on plans, constructing designs and evaluating constructions, as well as managing personnel to help meet the needs of the floristry business.

When undertaking all work the impact on the environment should be considered.

This NOS is suitable for an Advanced Florist with management responsibilities

## Performance criteria

### *You must be able to:*

1. Confirm that customer/client orders have been interpreted in accordance with customer requirements, this could include the customers brief, budget/costing, purpose, time frame for construction and any potential problems which may arise
2. Confirm that the required tools, equipment and personal protective equipment (PPE) have been selected, prepared and maintained safely
3. Develop, implement and evaluate training plans for all personnel involved in the planning and construction of different advanced floral and planted designs
4. Produce of advanced sketches and labelled plans where necessary which will be used to meet the needs of the client
5. Plan advanced floral and planted designs taking into account suitability for the intended purpose and appropriate use of materials
6. Manage the development of advanced floral and planted designs using the Design Schema, sources of inspiration, creativity and innovation, whilst considering client requirements
7. Develop and apply colour association and symbolism within appropriate designs
8. Develop a design mastery referencing, ideas, colours, compositions and techniques
9. Develop your own design style focusing on inspirations, techniques and methods
10. Research, implement and evaluate the use of current trends within the floristry business
11. Create floral and planted designs with reference to historical design periods and the plant materials relating to that period of history
12. Develop plans for events and corporate clients working in line with the policies and procedures of the floristry business
13. Confirm that plans and quotations/estimates have been communicated to the customer and any feedback has been actioned
14. Manage the sourcing of materials to meet the needs of the floristry business
15. Manage the construction of advanced floral and planted designs ensuring the application of relevant Elements and Principles of design
16. Confirm that the fresh botanical materials are handle in a way which minimises wastage, damage and contamination
17. Confirm that the advanced floral and planted design are critically evaluated with reference to commercial viability and workmanship
18. Research, implement and evaluate new wrapping and presentation techniques for advanced floral and planted designs
19. Manage, monitor and evaluate waste management policies, ensuring that sustainable practice is evident
20. Carry out all work in accordance with any relevant environmental and health and safety legislation, risk assessment requirements and policies and procedures of the organisation

## Knowledge and understanding

### *You need to know and understand:*

1. How to interpret customer/clients orders in accordance with customers requirements, this could include the customers brief, budget/costing, purpose, time frame for construction and any potential problems which may arise
2. How to ensure that the required tools, equipment and personal protective equipment (PPE) have been selected, prepared and maintained safely
3. How to develop, implement and evaluate training plans for all personnel involved in the planning and construction of advanced floral and planted designs
4. How to produce advanced sketches and labelled plans where necessary, to illustrate concepts which will be used to meet the needs of the clients
5. The importance of designing an advanced floral and planted design which takes into account the suitability for the intend purpose and appropriate use of materials
6. How to develop an advanced floral and planted designs using the Design Schema, sources of inspiration, creativity and innovation, whilst considering client requirements
7. How to develop and apply colour association and symbolism within the appropriate design
8. How to develop your own design style for advanced floral and planted designs
9. How to research, implement and evaluate the use of current trends within the floristry business
10. The history of floral design in the context of design eras and their specific characteristics and how they inform current design styles and practices
11. The difference between historically accurate design representations and interpretive designs
12. How to manage the development of plans for events and corporate clients working in line with the policies and procedures of the business
13. How to ensure that plans and quotations/estimates have been accurately communicated to the customer and any feedback has been actioned
14. How to manage the sourcing of materials that meet the needs of the floristry business
15. How to construct advanced floral and planted designs applying the relevant Principles and Elements of design
16. How to construct advanced floral and planted designs using the relevant techniques
17. How to handle fresh botanical materials in a way which minimises wastage, damage and contamination
18. How to critically evaluate advanced floral and planted designs with reference to commercial viability and workmanship
19. How to research, implement and evaluate new wrapping and presentation techniques for advanced floral and planted designs
20. How to manage, monitor and evaluate waste management policies to ensuring that sustainable practice is evident
21. The importance of confirming that work is carried out in accordance with relevant environmental and health and safety legislation, risk assessment requirements and policies and procedures of the organisation

## Scope/range

Plan and construct the following floral and planted designs to an advanced level, using a high degree of complexity applying the relevant Principles and Elements of design:

1. Tied designs
2. Designs in a medium/water source
3. Planted designs
4. Glued designs
5. Wired designs

Construct advanced floral and planted designs using the following techniques:

1. Basing
2. Binding
3. Caging
4. Gluing
5. Grouping
6. Layering
7. Pinning
8. Plaiting
9. Pleating/folding
10. Rolling/cupping
11. Spiralling
12. Stapling
13. Taping
14. Threading
15. Tying and knotting
16. Veiling
17. Weaving
18. Wiring
19. Wrapping

## Glossary

Fresh Botanical material: Plants, cut flowers, cut foliage.

Nomenclature: How botanical materials are identified using their Genus, species and cultivar/variety.

Elements of floral design: Colour, Form, Line, Space, Texture

Principles of floral design: Balance, Contrast, Dominance, Harmony, Proportion, Rhythm, Scale

Sources of inspiration: botany, culture, emotion, design, craft/technique, economic/budget

Design Schema including:

- Order Category: Symmetry/Asymmetry
- Arrangement: Decorative/vegetative/form linear
- Floral Line Arrangement: Parallel/radial/crossings/freeline
- Flower placement: Varied density /Distribution / Random scattered / Row and lines / Grouping

Historical Eras listed: Egyptian, Greece and Rome, Ancient China, Medieval, Italian Renaissance, Dutch Flemish, Baroque, Rococo, American Colonial, Georgian, Victorian, Edwardian and Art Nouveau, 1920 AND 1930'S, Art Deco

Historically Accurate  
Interpretative

LANFLR5

Plan and construct advanced floral and planted designs for sale



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**Relevant Occupations** Advanced Florist

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**Suite** Floristry

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