

Overview

This standard identifies the requirements when you promote awareness of health issues. This includes working with others to identify health issues about which awareness needs to be raised, then working as part of a team to plan, implement and evaluate awareness raising activities.

Performance criteria

You must be able to:

1. identify when awareness of health issues needs to be promoted
2. establish consent, access and review information on health issues
3. identify and agree the roles and responsibilities of yourself and others in promoting awareness of health issues
4. work in partnership with others to review the interest for promoting the awareness on health issues
5. work in partnership with others to identify and agree aims, objectives, target audience and develop a plan for promoting awareness of health issues
6. carry out your agreed roles and responsibilities to implement activities to promote awareness on health issues
7. gather feedback from target audiences on the impact activities had on promoting awareness on health issues
8. evaluate with others how promotion activities met aims and objectives
9. work in partnership to identify good practice and recommend changes for future activities for promoting awareness of health issues
10. complete records and reports required for promoting awareness of health issues
11. reflect on how you carried out your roles and responsibilities to promote awareness of health issues

Knowledge and understanding

You need to know and understand:

1. how to access and review information that will inform your practice on promoting awareness of health issues
2. the importance of working in partnership to identify and develop aims, objectives and plans to promote awareness of health issues
3. how to apply trauma informed principles when promoting awareness of health issues
4. how to identify and engage target audiences with promotion activities
5. the different activities, the resources involved, and how to select the option best suited for health issues and target audiences
6. the influence of neurodivergence and additional needs on promotion activities for health issues
7. the influence of culture, background and spirituality on promotion activities for health issues
8. the importance of dignity, kindness and compassion when promoting awareness of health issues
9. how to support emotional regulation during promotional activities for health issues
10. how to promote and use digital tools and devices for health awareness activities
11. methods to collect, analyse and evaluate feedback from a range of sources
12. the records and reports required for promoting awareness of health issues
13. theories relevant to promoting awareness of health issues
14. the relevant legal requirements, standards of practice, frameworks and guidance for promoting awareness of health issues
15. the workplace requirements on equality, diversity, inclusion, and rights when promoting awareness of health issues
16. how to work in partnership with others when promoting awareness of health issues
17. how your personal experiences and unconscious bias may impact when promoting awareness of health issues, and how to address this
18. the role of supervision, reflective practice and learning and development in promoting awareness of health issues

Glossary

The glossary for this National Occupational Standard is available on the Skills for Care and Development website.

HSCCLD337



Promote awareness of health issues

Developed by	Skills for Care & Development
Version Number	1
Date Approved	31 Jan 2026
Indicative Review Date	31 Jan 2031
Validity	Current
Status	Original
Originating Organisation	Skills for Care & Development
Original URN	HSCCLD337
Relevant Occupations	Social Care and Childrens Care
Suite	Health and Social Care & Childcare Learning and Development
Keywords	Promote awareness of health issues, Health and Social Care & Children's Care Learning and Development
