

Overview

This standard is about developing detailed sustainability plans and offering solutions on sustainability within the production.

This will involve liaising with the production, the Heads of Department (HODs) and the production team to discuss and finalise sustainability plans and solutions for the production.

This standard is for those who work primarily in Sustainability lead and manager roles on a production. Some of the tasks could alternatively be undertaken by the Sustainability coordinator depending on the type, size and budget of the production and the size of the sustainability team deployed.

Performance criteria

You must be able to:

1. liaise with HODs to review and plan decarbonisation strategies and sustainable solutions
2. identify pressure points from the script between the creative and the sustainable requirements both on screen and behind the screen
3. explore and minimise potential biodiversity impacts
4. suggest amendments or alternative sustainability solutions for the proposed plans
5. work with production leads or HODs on sustainability planning and implementation
6. agree and finalise the sustainability plan in collaboration with the relevant sustainability lead
7. bring key decision makers up to speed on the how and why of the proposed sustainability solutions
8. present the plan to production, cast, crew, contributors and suppliers
9. request feedback and suggestions on the plan for sustainable practices
10. attend the preproduction meeting for cast, crew and contributors to highlight the decarbonisation plans for the production
11. find opportunities to engage with cast, crew and contributors on the decarbonisation plans for the production
12. create a green memo to clearly communicate what the key sustainability goals are for the production and what the responsibilities are for the team
13. adapt sustainability plans and communicate changes to departments, cast, crew, contributors and suppliers
14. create and share sustainability updates with both cast, crew and contributors
15. establish measures to ensure compliance with policy, regulatory, organisational requirements and industry guidelines

Knowledge and understanding

You need to know and understand:

1. production aims, objectives and plans including shooting schedule and how these interact with sustainability plans
2. how to identify the pressure points between the creative and the sustainable requirements both on screen and behind the screen
3. how the production process works
4. the production needs of all the departments and potential impacts of sustainable practices on their work
5. the importance of getting agreement and buy-in from the line producer and the HODs
6. how to get buy-in from the departments, cast, crew and contributors for sustainable practices
7. strategies to build engagement, improve motivation and develop a collaborative sustainability culture both internally and externally
8. local, regional and national legislation and policy
9. the importance of the supply chain
10. how the key principles of sustainability including energy, materials, transport and biodiversity can be applied and how these principles should inform purchasing decisions
11. the importance and benefits of communicating sustainability updates to drive engagement, align on sustainability goals, and promote accountability
12. the type of sustainability updates to share with cast, crew and contributors for example digital newsletters, formal memos, emails, WhatsApp groups messages
13. the importance of engaging cast, crew and contributors to provide feedback and suggestions for sustainable practices
14. the policy, regulatory, organisational requirements and industry guidelines

SKSSP3



Develop sustainability plans and offer solutions

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