

## Overview

This standard is about the skills and knowledge needed for you to deploy a strategy or policy in a food and drink business. Deploying a strategy or policy in a food and drink business is important in ensuring key decisions around the direction of the business, its objectives and responsibilities are followed through to practical outcomes and guidelines. You will need the skills and knowledge to prepare to deploy a strategy or policy, communicate and ensure the strategy or policy is implemented to organisational requirements and standards. You will also need the skills and knowledge to obtain and deliver feedback on the implementation process. You will need to know and understand the origins of ethical and social responsibility, how it affects the operation of a food and drink business, consumer choices and its overall effect on the success of the business. This standard is for you if you work in food and drink operations and/or supply operations and are involved in deploying organisational strategy and policy in a food and drink business.

## Performance criteria

### *You must be able to:*

Prepare for direct strategy or policy implementation

1.  
confirm the key objectives of the strategy or policy
2.  
draft the plans for strategy or policy implementation
3.  
discuss the impact of the implementation plans on productivity, quality, compliance or other areas of the food business
4.  
agree the plans with relevant colleagues and any key stakeholders
5.  
determine the resources and timescales available to ensure implementation of the strategy or policy
6.  
confirm the availability of resources for implementation

Implement and manage strategy or policy

7.  
brief relevant colleagues on your plans and their roles and responsibilities for implementation
8.  
provide on-going support, encouragement and information to manage implementation
9.  
confirm processes and resources are available to address potential problems arising from implementation of a strategy or policy
10.  
implement the strategy or policy, selecting and applying a range of management tools and techniques
11.  
monitor, control and review progress of the implementation
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communicate progress to relevant colleagues at regular intervals

13.

identify any required changes to the strategy or policy

14.

inform the relevant colleagues of any changes and adjust resource requirements as necessary

Monitor the strategy or policy deployment

15.

evaluate the success of the deployment of a strategy or policy in a food and drink business

16.

assess the impact of the strategy or policy on colleagues

17.

assess the impact of the strategy or policy on organisational productivity, quality, compliance and other requirements of the food and drink business

18.

obtain and give feedback on the deployment process and its impact on the food and drink business

19.

review the value of your contribution to the deployment of the strategy or policy

## Knowledge and understanding

*You need to know and understand:*

1.  
how to access and review the strategy or policy requiring deployment
  - 1.1 why it is important to determine the resources required to deploy a

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**Relevant Occupations** Administration, Associate Professionals and Technical oc,  
Business Management

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**Suite** Food Business Strategic Leadership

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