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## Overview

This standard describes the competence that practitioners working within the community require to plan and deliver community-based sport and physical activity events. These events will encourage community involvement and raise activity levels. You will plan the event based on insight and take inspiration from National and major sporting events. While ensuring the event is inclusive and accessible you will deliver engaging and innovative activities.

This standard is for all practitioners working within the community.

## Performance criteria

### *You must be able to:*

1. identify the needs and opportunities for sport and physical activity events in the community
2. gather information to identify needs and opportunities
3. use insight to support the development of the event
4. analyse the information to determine the event
5. work collaboratively with communities, colleagues, and volunteers to plan and organise the event
6. identify potential barriers to participation and implement appropriate strategies to mitigate the chance of dropout
7. source relevant funding streams to support the event
8. identify required resources, equipment and venues considering available local assets
9. ensure the event is inclusive and accessible
10. produce a plan and agree it with communities, colleagues and volunteers
11. engage in appropriate promotional activity to encourage participation
12. make sure that effective, adaptable, and flexible safety parameters have been established following health and safety requirements
13. contribute to the delivery of innovative and engaging sport and physical activity events
14. outline a clear monitoring and evaluation system to evaluate the project/programmes
15. evaluate the success of the event using appropriate analysis techniques
16. operate within your scope of practice and in accordance with the guidelines
17. follow current legislation, guidelines, policies, procedures and protocols which are relevant to your work practice and to which you must adhere

## Knowledge and understanding

### *You need to know and understand:*

1. a range of needs and opportunities for sport and physical activity events in the community
2. how and where to gather information from to identify the needs and opportunities
3. how to analyse gathered information to determine the event
4. what the benefits of these events can have on the community
5. the importance of insight during the development stage
6. national and major events and how these can inspire communities to take part in sport and physical activity
7. how to organise and co-ordinate event plans to meet the objectives
8. how to work collaboratively with communities, colleagues, and volunteers
9. a broad range of suitable communication tools, strategies, and techniques appropriate to community's, colleagues, and volunteers
10. barriers and motivators for a range of community groups
11. available funding streams to support community events
12. how to identify equipment, resource, and venue requirements
13. how to make use of available local assets
14. how to make the event inclusive and accessible
15. the types of problems which could occur and how to deal with these effectively
16. the target market for each promotional activity
17. the various forms of promotional activity that are appropriate to the audience
18. the importance of effective, adaptable, and flexible safety parameters following health and safety requirements
19. methods of differentiating in order to respond to participants/clients different learning and communication preferences
20. how to deliver engaging and innovative activities
21. why it is important to evaluate the success of an event to inform future practice
22. clear monitoring and evaluation systems
23. methods of analysis
24. the scope and limitations of your own competence, responsibilities, and accountability as it applies to your job role
25. current legislation, guidelines, policies, procedures and protocols which are relevant to your work practice and to which you must adhere

SKAWWC5

Plan and deliver community-based sport and physical activity events



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<b>Developed by</b>	SkillsActive
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<b>Suite</b>	Working within the community
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