
Overview

This standard is about supporting senior management to promote and adopt energy efficiency and carbon reduction strategies, and to commit to the implementation of an energy efficiency and carbon reduction strategy in your organisation. It is about supporting the communication of the strategy throughout the organisation and developing internal capacity to ensure the implementation plan is effective.

This standard is for professionals in energy management and advice. You will be required to know and understand the relevant requirements of each devolved nation.

Performance criteria

You must be able to:

1. identify the nature of your organisation's business, its business plans and their impact on the adoption of energy efficiency and carbon reduction strategies
2. identify the internal and external drivers of your organisation's business objectives and their impact on the adoption of energy efficiency and carbon reduction strategies
3. identify the relevant communication methods required to convey information and recommendations to senior management
4. identify the organisation's business case levers for the adoption of energy efficiency and carbon reduction strategies
5. prepare the evidence base for senior management to support the adoption of energy efficiency and carbon reduction strategies
6. identify senior management and relevant colleagues as champions or change agents to promote energy efficiency and carbon reduction within your organisation
7. identify the barriers to the introduction of energy efficiency and carbon reduction strategies and identify ways of addressing these
8. present energy and carbon reduction strategies to senior management
9. develop strategies for energy efficiency and carbon reduction for your organisation and gain agreement from senior management to adopt these
10. develop capacity building and training programmes for energy efficiency and carbon reduction within your organisation

Knowledge and understanding

You need to know and understand:

1. the activities, products, services, systems and processes of your organisation and their impact on energy and carbon consumption
 2. how to relate energy policy to your organisation's wider operating environment in terms of its business strategy and operating constraints
 3. the different ways of engaging senior management agreement to the creation and adoption of an energy efficiency and carbon reduction strategy
 4. how business drivers impact on senior management decisions to energy efficiency and carbon reduction issues
 5. how to relate the improvement of energy performance to the key business drivers of your organisation
 6. the ways of engaging and communicating with senior management through its management structure
 7. how to identify senior management and relevant colleagues as champions or change agents to promote energy efficiency and carbon reduction within your organisation
 8. the payback, impact, cost and benefit factors required in making a case to senior management for an energy efficiency and carbon reduction strategy
 9. the potential barriers for senior management related to the introduction of changes to energy efficiency and carbon reduction strategies
 10. how to present an evidence base for senior management to support the adoption of energy efficiency and carbon reduction strategies
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1. how to develop capacity building and training programmes for energy efficiency and carbon reduction within your organisation

Scope/range

Level and nature of communication:

- clearly
- persuasively

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Relevant Occupations Professionals in energy management and advice; Construction, planning and the built environment; Associate Professionals and Technical Occupations; Managers; Managers and Senior Officials; Operations Manager; Property Manager; Environmental Management Officer; Service Development Manager; Quality and Customer Care Managers; Corporate Managers and Senior Officials; Building Maintenance

Suite Energy Assessment & Advice

Keywords Commercial; Energy; Carbon; Reduction; Reduce; Emission; Use; Usage; Manage; Advice; Commit; Strategy; Policy; Promote; Adopt; Business; Organisation; Objectives; Communicate
