

## Overview

This Standard is about finishing visual content to meet client specifications during post production. It includes using your creativity to finish visual content including the addition of caption sets and logos.

This Standard should apply to anyone who is involved with finishing visual content.

## Performance criteria

*You must be able to:*

1. identify the work to be carried out from reliable sources
2. agree the schedule and time to be spent on finishing visual content with relevant people
3. make critical judgements about visual quality against agreed artistic or technical quality standards
4. identify techniques to be used that will best achieve required deliverables
5. correct or enhance mixed formats to meet technical quality and artistic requirements
6. ensure finished media meets required technical standards and client requirements
7. give feedback on visual content that impacts on success of your work to relevant people
8. maintain security for files and other materials in line with company requirements
9. complete documentation in line with company procedures

## Knowledge and understanding

*You need to know and understand:*

1. sources of information on the work to be carried out
2. operation of software for conforming and finishing
3. how to work with mixed formats including archive media
4. where to get information on client specification and editorial requirements
5. how to interpret specifications in relation to your work including those relating to captions, credits and logos
6. how your creativity adds value to your work
7. how to communicate on technical matters with others with less technical understanding than you
8. how to work with relevant people including the director
9. costing and time estimation for work
10. the importance of working to a deadline and budget
11. current viewing standards and current professional, national and international standards of delivery and expressions of best practice for the range of platforms and content
12. how to assess visual quality to expected artistic and technical standards
13. company systems for storage, back up and security

## Finish visual content

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<b>Developed by</b>	Creative Skillset
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<b>Version Number</b>	1
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<b>Date Approved</b>	January 2017
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<b>Validity</b>	Current
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<b>Status</b>	Original
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<b>Originating Organisation</b>	Creative Skillset
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<b>Original URN</b>	SKSPP15
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<b>Relevant Occupations</b>	Post Production Professionals
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<b>Suite</b>	Post Production
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<b>Keywords</b>	post production; production; film; tv; visual content; formats
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