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### Overview

This unit is for those who prepare final design proposals and detailed information about the design realisation process; present to clients; manage the preparation of designs for presentation; lead design presentations to clients.

#### **The job role will involve:**

1. Illustrating a competent understanding of design services within fashion and textiles
2. Establishing the requirements for detailed visuals and any supporting information needed to ensure that the design or design product can be successfully realised, produced, manufactured
3. Ensuring that final proposed designs are prepared in a suitable agreed form
4. Monitoring the progress of own and others' work to ensure that final design proposals are developed to meet costs and timescales
5. Leading presentation of final designs to clients

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## Develop final design proposals

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### Performance criteria

<i>You must be able to:</i>	P1	establish requirements for final design proposals
	P2	monitor progress in preparing finished design proposals
	P3	lead presentation of design and proposed realisation process

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### Knowledge and understanding

*You need to know and understand:*

#### Key areas of knowledge and understanding

- K1 how to:
  - K1.1 research detailed information about design realisation
  - K1.2 carry out qualitative and quantitative data analysis
  - K1.3 evaluate and verify research findings
  - K1.4 organise and present information to contribute to decision making
  - K1.5 prepare and present detailed visual design information using visual media, techniques and technology
  - K1.6 prepare and present written material in support of a design
  - K1.7 monitor work formally and informally against agreed objectives, timescales, requirements and critical path
  - K1.8 communicate by talking and writing to non-designers
  - K1.9 lead a formal design presentation
  - K1.10 structure an argument in support of final designs and planned realisation processes
- K2 sources of information on design realisation processes and resources (budgeting, costing etc.)
- K3 signing off procedures
- K4 the client brief and design objectives
- K5 all processes from merchandising to quality control to assure parameters and technical factors relevant to design are realised
- K6 the presentation context and format and presentation techniques
- K7 the use of presentation media, techniques and technology

#### Regulations, rules and guidelines

*You need to know and understand:*

- K8 the organisation's rules, codes, guidelines and standards
- K9 awareness of relevant national and international legal and regulatory requirements and constraints
- K10 professional ethics and practices
- K11 environmental legislation
- K12 awareness of international product differentiation
- K13 specific safety standards relating to the product

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### Additional Information

#### Skills

##### The skills and techniques

1. ensuring that:
  - adequate and valid research is undertaken into proposed design realisation processes
  - appropriate quality parameters are established for producing detailed visual artwork for presentation to the client
  - appropriate technical factors are established for supporting information produced to guide the design realisation process
  - well researched and convincing arguments are prepared to support presentation to clients
2. confirming and agreeing:
  - content and format of final visuals and supporting information with others involved
  - that responsibilities and objectives are clearly understood by those involved
  - communicating an accurate summary of agreements to relevant people
3. monitoring progress of design development work to ensure that final designs and any supporting information is produced to meet agreed requirements and within the limits of time and budget
4. taking a lead:
  - in presenting final designs and technical information on design realisation
  - intervening where needed to avoid any potential problems or overcome any unforeseen difficulties
5. establishing and briefing others involved on the objectives and format of the presentation meeting
6. offering well-reasoned and structured arguments in support of final design proposals
7. encouraging clients and others involved to seek clarification and make comments and suggestions at appropriate stages
8. conducting presentations and any negotiations in a manner that promotes understanding, trust and goodwill

##### Workplace skills

9. communicate effectively with colleagues and customers to enhance understanding and co-operation
10. discussing and agreeing the limit of own role and responsibilities within the project, team, and/or organisation
11. professional standards of behaviour

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12. identify personal development needs
13. how to respond appropriately to any problems
14. comply with written instructions
15. complete work in line with Critical Path
16. identify sources of funding through industry bodies and competitions
17. networking and self-promotion
18. time optimisation
19. have an overall financial understanding

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<b>Developed by</b>	Skillset
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<b>Version number</b>	1
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<b>Date approved</b>	July 2009
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<b>Indicative review date</b>	April 2015
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<b>Validity</b>	Current
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<b>Status</b>	Original
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<b>Originating organisation</b>	Skillfast-UK
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<b>Original URN</b>	O46NTMDD21
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<b>Relevant occupations</b>	Crafts, creative arts and design; Textile and Garment Trades
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<b>Suite</b>	Textiles & Material Design
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<b>Key words</b>	Textiles, fashion, material, design proposals, final
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