

---

## Overview

Sub-discipline Business Analysis (201) is concerned with the competencies required to assist an organisation in improving its business performance through a set of integrated and systematic activities designed to analyse opportunities for new or enhanced IT systems and identify possible options that may be adopted.

Working in the lead professional role (2016) involves:

- Identifying opportunities for strategic contributions and enhancements to business opportunities through IT (2016.01);
- **Designing and implementing IT business analysis strategy, policies and proposals (2016.02);**
- Reviewing and managing the quality and effectiveness of IT business analysis activities (2016.03); and
- Negotiating and authorising the requirements needed to support IT business analysis activities (206.04).

**Performance  
criteria**

*You must be able to:*

- P1 design, develop and present proposals for new business strategies, opportunities and/or operating models that may be realised as a result of and/or through IT/technology, to a range of senior internal and external sponsors and stakeholders
- P2 design and implement effective strategy, policies and standards relating to IT business analysis and its compliance with any legislation, regulations and standards
- P3 identify when and how to use external providers of IT business analysis services, and which providers to use

## Knowledge and understanding

*You need to know and understand:*

- K1 how to design and develop:
  - K1.1 the strategy, policies and standards relating to IT business analysis
  - K1.2 the strategy and policies to ensure the alignment of IT business analysis activities with all relevant legislation, regulations and standards
  - K1.3 the procedures, tools and techniques to monitor the alignment of IT business analysis activities with all relevant legislation, regulations and standards
  - K1.4 proposals for new business strategies, opportunities and/or operating models that may be achieved as a result of IT/technology
- K2 how to implement and maintain:
  - K2.1 strategy, policies and standards relating to IT business analysis
  - K2.2 strategy and policies to ensure the alignment of IT business analysis activities with all relevant legislation, regulations and standards
- K3 how to identify and make decisions on:
  - K3.1 when and how to use external providers of IT business analysis services
  - K3.2 which external providers of IT business analysis services to use in an assignment

# ESKITP2016.02 Design and implement IT business analysis strategy, policies and proposals

---

<b>Developed by</b>	e-skills UK
<b>Version number</b>	1
<b>Date approved</b>	August 2013
<b>Indicative review date</b>	December 2015
<b>Validity</b>	Current
<b>Status</b>	Original
<b>Originating organisation</b>	e-skills UK
<b>Original URN</b>	ESKITP2016.02
<b>Relevant occupations</b>	Information and Communication Technology; Information and Communication Technology Professionals; Information and Communication Technology Officer; IT Service Delivery Occupations; Software Development
<b>Suite</b>	IT and Telecoms
<b>Key words</b>	IT Business Analysis; Business Change