

COSTPCBCB12.5

Identify and evaluate community factors in planning and conservation



Overview

In this unit you will need to consult the public and other stakeholders about intended changes in planning policy, and know how to address and balance their different views.

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Performance criteria

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You must be able to:

- P1 identify **what the members of the wider community expect, and might need** from the project
- P2 **investigate** and identify how members of the community are likely to react to the project, and what their preferences are
- P3 **investigate** the requirements and preferences of the members of the community, and challenge and refine those which do not appear to be realistic
- P4 assess which options are valid and realistic, **present** them to **stakeholders** in the project, and agree them in writing
- P5 select a number of options for the project and evaluate each one against the requirements of the members of the community
- P6 recommend the options which best meet the requirements of the community, the **stakeholders** and the assets and keep records of them for later reference

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Knowledge and understanding

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You need to know and understand:

- K1 what to identify that **the members of the wider community expect, and might need** from the project (understanding)
- K2 how and why to assess what options are valid and realistic (analysis)
- K3 how and why to agree options with **stakeholders** in writing (analysis)
- K4 how and why to select a number of options for the project and evaluate each against the requirements of the members of the community (evaluation)
- K5 how and why to recommend the options which best meet the requirements of the community, **stakeholders** and the assets (synthesis)
- K6 how to keep records of solutions for later reference (application)
- K7 what do you identify as members of the community likely reactions to the project, and also their preferences (understanding)
- K8 how and why to **investigate** how members of the community are likely to react to the project, and what their preferences are (analysis)
- K9 how and why to **investigate** the requirements and preferences of the members of the community and challenge and refine those which do not appear to be realistic (analysis)
- K10 how to **present** options to **stakeholders** (application)

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Scope/Range

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- 1 What the members of the community might expect, and might need:**
 - 1.1 type of project
 - 1.2 location
 - 1.3 scale
 - 1.4 occupancy
 - 1.5 cultural, historical & architectural significance
 - 1.6 site access
 - 1.7 access to transport infrastructure
 - 1.8 anticipated development timetable
 - 1.9 environmental impact
 - 1.10 design quality
 - 1.11 conservation, regeneration & sustainability
- 2 Investigate - by:**
 - 2.1 documentary investigation
 - 2.2 consultation programmes with people who have an interest
 - 2.3 comparative field research
 - 2.4 facilitation
 - 2.5 use of benchmarking tools
 - 2.6 market research
 - 2.7 post occupancy evaluation
- 3 Present:**
 - 3.1 orally
 - 3.2 in writing
 - 3.3 graphically
 - 3.4 electronically
- 4 Stakeholders:**
 - 4.1 clients
 - 4.2 representatives of users
 - 4.3 statutory bodies
 - 4.4 statutory and other consultees
 - 4.5 partners
 - 4.6 local community

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Developed by ConstructionSkills

Version Number 1

Date Approved March 2012

Indicate review date March 2018

Validity Current

Status Original

Originating organisation ConstructionSkills

Original URN COSTPCBCB12.5

Relevant occupations Town planners; chartered surveyors (not quantity surveyors); building inspectors; construction project manager and related professions

Suite Town Planning, Conservation and Building Control

Key Words Compliance; statutory; policy; planning; conservation; breach; development
