

COSTPCBCA13.2

Identify and consult on strategy options in planning and conservation



Overview

This unit is about identifying policy options and presenting the case to decision makers. You will need to organise and analyse information in relation to planning, conservation and development strategies. You will need to engage with decision makers and stakeholders. You will need to present the case for the policy to decision makers.

COSTPCBCA13.2

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Performance criteria

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You must be able to:

- P1 identify valid alternative **strategy options**, relevant surveys and research which address the most significant priority issues
- P2 identify the **stakeholders** who are likely to be involved in and affected by the proposed **strategy options**
- P3 plan and set up **methods of consultation** which will produce the full range of valid opinion on the **strategy options** proposed
- P4 **present** the **strategy options** to people and groups who are interested and informed, and summarise their feedback
- P5 consult specialists who have valid and reliable opinions, identify requirements, options and key trends, and summarise them accurately
- P6 evaluate the feedback against relevant **criteria**, identify the conflicting needs of different groups and users, the level of support and opposition, and describe how these needs might affect **strategy options**
- P7 set up additional surveys where the information and opinions available are insufficient or in conflict
- P8 assess how the strategy options will affect different **stakeholders** and circulate the assessment to the **stakeholders** for comment and feedback
- P9 summarise the results of the consultations, and **present** the results to relevant decision-makers

COSTPCBCA13.2

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Knowledge and understanding

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You need to know and understand:

- K1 what to identify as valid alternative **strategy options**, relevant surveys and research which address the most significant priority issues (understanding)
- K2 how to present the **strategy options** to people and groups who are interested and informed (application)
- K3 who do you identify to be the **stakeholders** who are likely to be involved in and affected by the proposed **strategy options** (understanding)
- K4 how to assess how the **strategy options** will affect different **stakeholders** (application)
- K5 how to circulate the assessment of the **strategy options** to the **stakeholders** for comment and feedback (application)
- K6 how to summarise feedback on **strategy options** (application)
- K7 how to consult specialists who have valid and reliable opinions (application)
- K8 how to summarise requirements, options and key trends (application)
- K9 how to summarise the results of consultations (application)
- K10 how and why to plan and set up **methods of consultation** which will produce the full range of valid opinion on the **strategy options** proposed (synthesis)
- K11 how and why to identify requirements, options and key trends (synthesis)
- K12 how and why to set up additional surveys where the information and opinions available are insufficient or in conflict (synthesis)
- K13 how to **present** the results of consultations to relevant decision-makers (application)
- K14 what to identify to be the conflicting needs of different groups and users, and the level of support and opposition (understanding)
- K15 what to describe as the possible affects of conflicting needs of different groups and users, on **strategy options** (understanding)
- K16 how and why to evaluate feedback against relevant **criteria** (evaluation)

COSTPCBCA13.2

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Scope/Range

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- 1 Strategy options:**
 - 1.1 development and improvement structure plans including conservation
 - 1.2 new settlements and developments
 - 1.3 local and action areas (regeneration)
 - 1.4 public utilities
 - 1.5 resource use
 - 1.6 anti-pollution
 - 1.7 community benefit programmes
 - 1.8 public and private space
 - 1.9 traffic & transportation (land use impact)
- 2 Stakeholders:**
 - 2.1 land and property owners
 - 2.2 occupiers
 - 2.3 funders
 - 2.4 contractors
 - 2.5 public authorities
 - 2.6 professional advisors
 - 2.7 pressure groups
 - 2.8 community benefit programmes
 - 2.9 the general public
- 3 Methods of consultation:**
 - 3.1 formal
 - 3.2 informal
 - 3.3 within the organisation
 - 3.4 outside the organisation
 - 3.5 fact finding procedures
- 4 Present:**
 - 4.1 orally
 - 4.2 in writing
 - 4.3 graphically
 - 4.4 using computer models
- 5 Criteria:**
 - 5.1 social
 - 5.2 community
 - 5.3 cultural
 - 5.4 legal
 - 5.5 economic and market
 - 5.6 financial and budgetary

COSTPCBCA13.2

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- 5.7 planning policies
- 5.8 institutional and organisational policy
- 5.9 political
- 5.10 environmental
- 5.11 climate change
- 5.12 low carbon design
- 5.13 short and long term needs
- 5.14 time and phasing
- 5.15 technical
- 5.16 health, safety and welfare
- 5.17 accessibility
- 5.18 security
- 5.19 employment and skills

COSTPCBCA13.2

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