

# COGSBP01

## Develop a Strategy that Strives to Achieve Sustainability within Sustainable Business Practice



### Overview

This unit is about the skills and knowledge required within organisations to develop and promote strategies to achieve sustainability.

This unit applies to those who have responsibility for developing strategy that strives to move an organisation towards a more sustainable future, based on sustainable business practices.

It is expected that you will manage and support others with regard to the development and implementation of strategy.

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### Performance criteria

- You must be able to:*
- P1 consult national policy to determine the influence of Government targets and legal requirements on **organisational sustainability**
  - P2 identify **influences** which impact on the sustainability of **organisational activities**
  - P3 identify **benefits** to the organisation that can be achieved through sustainable **organisational activities**
  - P4 establish **sustainability targets** by **benchmarking** organisational practices against industry best practice
  - P5 organise the collection and analysis of data relevant to **resource** utilisation relating to sustainability
  - P6 specify targets and performance indicators for sustainable practice within all **organisational activities**
  - P7 identify potential **barriers** to achieving sustainable development
  - P8 support the integration of **sustainability targets** into all **organisational activities**
  - P9 develop strategies to overcome **barriers** to sustainable development
  - P10 ensure the relevance of **sustainability targets** through consultation with interested parties
  - P11 establish processes to monitor and review progress towards sustainability
  - P12 support the implementation of strategy that strives to achieve **organisational sustainability**
  - P13 promote the **benefits** of sustainability to **stakeholders**
  - P14 monitor and review progress towards sustainability
  - P15 report on performance and improvements in sustainable practice to key **stakeholders]**

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### Knowledge and understanding

*You need to know and understand:*

- K1 the principles of sustainability
- K2 what sustainability is and what it means to your business and/or organisation
- K3 the sustainability models that could be applied to your business and/or organisation
- K4 how environmental management systems (EMS) are used to support sustainability
- K5 how carbon currency data (carbon footprints) are used as an indicator of sustainability
- K6 the relationship between sustainability and the three key elements of economic, social and environmental development
- K7 the importance of consulting national policy to determine the influence of Government targets and legal requirements on organisational sustainability
- K8 the impact of current and future legislation on sustainability strategy
- K9 sources of advice and guidance on achieving sustainability
- K10 the benefits of sustainability to the organisation and its stakeholders
- K11 how to gain stakeholder commitment to a sustainability strategy
- K12 the influences which impact upon strategies that strive to achieve organisational sustainability
- K13 how to establish targets for sustainable development including the use of benchmarking
- K14 how to control the efficient use of resources within organisational activities to help achieve sustainability
- K15 how the actions of others can influence sustainability
- K16 potential barriers to achieving sustainability and how these can be overcome
- K17 how sustainability can impact on organisational structure
- K18 how to collect and analyse data relevant to resource utilisation including the application of cost benefit analysis
- K19 how continuous improvement supports organisational sustainability
- K20 how to report on performance and improvements in resource utilisation
- K21 how to communicate effectively with stakeholders
- K22 how compliance can influence sustainability

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### Additional Information

#### Scope/range related to performance criteria

**Influences** can be economic, environmental, social, political and legal

**Organisational activities** can incorporate, for example, purchasing, supply, production, storage, packaging, transport and all aspects of business support

**Organisational sustainability** in terms of social, economic and environmental factors

**Resource** can include: raw materials, product, packaging, energy, water, transport, finance, people etc.

**Sustainability targets:** establish targets relating to resource usage, waste minimisation, environmental impact, emissions, etc.

#### **Benefits:**

1. economic
2. environmental
3. social
4. compliance

#### **Barriers** can be:

1. economic
2. technical
3. social
4. compliance
5. people's personal beliefs and attitudes

**Stakeholders** both internal and external to the organisation concerned with or affected by organisational activity

**Benchmarking** is a comparative measure of one organisation against best practice

**Sustainability models**, for example: The Natural Step Framework, World Business Council for Sustainable Development, The International Institute for Sustainable Development, The Global Footprint Network, etc.

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**Developed by** Cogent

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**Version number** 2

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**Date approved** October 2011

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**Indicative review date** October 2014

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**Validity** Current

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**Status** Original

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**Originating organisation** Cogent

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**Original URN** COGSBP01

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**Relevant occupations** Director; Senior Manager; CEO

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**Suite** Sustainable Business Practice

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**Key words** develop; strategy; achieve; sustainability