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Seek opportunities to develop your own personal effectiveness at work in a contact centre



Overview

What this standard is about

Skills and knowledge needed to work competently in different roles in a contact centre are complex and are constantly changing. They cover a wide range of areas. As your role develops you need to develop your own skills and knowledge which involves a proactive approach in looking for opportunities to take relevant and effective learning actions. Effective learning involves obtaining feedback on your personal performance from a variety of sources and interpreting what that feedback means for you. You need to make proper use of the feedback to improve your own effectiveness.

This standard is about the process in which you take a lead on moving your own personal and organisational effectiveness in contact centre work.

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Performance criteria

You must be able to:

Identify and participate in relevant development activities

- P1 Assess your personal strengths and weaknesses in the skills and knowledge you need for your role in the contact centre
- P2 Identify and prioritise areas for personal development in order to seek relevant development activities
- P3 Participate in development activities to develop your skills and knowledge for your contact centre role
- P4 Identify and implement action for using your learning in your job role in the contact centre

Seek opportunities to obtain feedback on your performance at work in the contact centre

- P5 Identify different sources of feedback that will help you to develop your own and organisational effectiveness
- P6 Select ways to obtain feedback from different sources about your own and organisational effectiveness
- P7 Collect feedback from different sources about your own and organisational effectiveness
- P8 Analyse feedback about your own and organisational effectiveness

Use feedback to improve your own and organisational effectiveness in the contact centre

- P9 Use analysis of feedback to identify areas for improvement in your own and organisational effectiveness in contact centre work
- P10 Agree with colleagues actions you will take resulting from your use of feedback
- P11 Take actions based on feedback you have obtained to improve your own and organisational performance

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Knowledge and understanding

You need to know and understand:

- K1 The services and products offered or supported by the contact centre
- K2 Organisational procedures and guidelines for contact centre operations
- K3 Organisational requirements and external regulation and legislation that impact on contact centre operations
- K4 The importance of taking personal responsibility for your own development
- K5 Techniques for self-assessment to identify personal strengths and weaknesses in a job role
- K6 Ways to prioritise actions that develop your personal and organisational effectiveness
- K7 Ways to transfer your learning in development activities into your job role in the contact centre
- K8 Different sources of feedback that will help you to develop your personal and organisational effectiveness
- K9 Ways to access feedback from different sources
- K10 Methods for analysing feedback about personal and organisational effectiveness
- K11 The importance of agreeing with colleagues actions that result from analysis of feedback
- K12 Techniques for setting and regular collection of feedback from different sources

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Developed by CfA Business Skills @ Work

Version number 1.0

Date approved May 2011

Indicative review date May 2014

Validity Current

Status Original

Originating organisation CfA Business Skills @ Work

Original URN CC2

Relevant occupations Operator, centre, contact, Adviser, Agent

Suite Contact Centre 2011

Key words Contact Centre, development activities, personal effectiveness, learning, personal development, performance, feedback