

CCSDL9

Build relationships and trust with and within community groups to inspire take up to your session(s)



Overview

This standard is about setting up new groups of participants for dance programmes. The dance leader must be able to attract interest, motivate individuals to participate in their dance programme and be clear about what they can offer. When individuals sign up to participate they need to feel listened to, valued and safe in the environment that the dance leader has created understand the commitments expected of them and what they will get in return.

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Performance criteria

You must be able to:

- P1 identify a clear need for your dance programme
- P2 negotiate the purpose and basis for any dance activity driven by social agendas to suit both your skills and the group and funder requirements
- P3 communicate and at a level that matches the needs of your clients and other stakeholders

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Knowledge and understanding

You need to know and understand:

- K1 how to identify and research the market for your dance programme/workshop
- K2 the importance and impact of effective communication - know how to research the best channels of communication for the community you are looking to work with
- K3 pacing of projects and planning timescales relevant to the communities you work with

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Additional Information

Glossary

Social Agendas in this standard refers to government led initiatives that may involve the source of funding for dance sessions being driven by for example health, education or criminal justice priorities and targets

Links to other NOS

Useful reference points for this standard from other NOS suites:

Sector Skills Council: Creative and Cultural Skills

Suite: Community Arts: Standard CCS17 Contribute to safeguarding children, young people and vulnerable adults

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