

ASTPAR1.2.2

Assess and evaluate strategic options for parking provision



Overview

This standard is about assessing and evaluating the strategic options put in place to address the identified objectives for proposed parking provision. It involves determining whether the proposed new/enhanced services meet the needs of customers.

There is one element:

- 1 Assess and evaluate strategic options for parking provision

Target group

This standard is recommended for managers whose responsibilities include assessing and evaluating strategies to address parking provision.

This standard has been developed by the British Parking Association.

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Performance criteria

- You must be able to:*
- P1 identify clearly the objectives established to address the proposed new/enhanced services for parking provision
 - P2 make recommendations for testing the new/enhanced services, setting out a clear rationale, and determine how the results will inform any future development
 - P3 agree methods for assessing the new/enhanced services, confirming the actions, resources required and timescale
 - P4 agree the criteria for evaluating the assessment
 - P5 obtain and allocate correctly the resources required for conducting the assessment
 - P6 conduct the assessment of the new/enhanced parking services correctly, and record the methodology and outcomes
 - P7 confirm that the results of the assessment are accurate, and are collated and communicated to the relevant person(s), where appropriate
 - P8 review and confirm the estimated costs and likely benefits of progressing the proposed new/enhanced services, based upon the outcomes of the assessment
 - P9 compare the costs and benefits likely to result from the new/enhanced services against remaining unchanged
 - P10 set out clear, persuasive and reasoned recommendations regarding the way forward, setting out the results of the evaluation
 - P11 discuss your findings and conclusions with relevant others and stakeholders
 - P12 maintain accurate and up to date records in line with your organisation's requirements

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Knowledge and understanding

You need to know and understand:

Legislative, regulatory and organisational requirements

- K1 legal, regulatory and organisational requirements relating to the assessment and evaluation of strategic options for parking provision, and their impact for your area of operations
- K2 legislation, policies and procedures relating to data protection, health and safety, diversity and their impact for your area of operations
- K3 the role of your organisation and its services relating to assessing and evaluating strategic options for parking provision
- K4 your organisation's overall strategy and objectives relating to the provision of parking services, and the implications for your area of operations
- K5 the limits of your authority and responsibility, and the actions to take should these be exceeded

Requirements particular to assessing and evaluating strategic options for parking provision

You need to know and understand:

- K6 relevant national and local initiatives, and their impact for developing parking services
- K7 the importance of exploring and identifying trends and developments affecting the demand for parking services in your area, and methods for doing this
- K8 methods of obtaining feedback from relevant stakeholders, and their relative advantages and disadvantages
- K9 issues that might be relevant to establishing the requirements for parking service provision in your area
- K10 how to evaluate and prioritise opportunities for developing parking services
- K11 features and trends relating to parking services within your own area of operations
- K12 the importance of testing new parking services and methods for doing this
- K13 the importance of ensuring that new parking services are in line with overall objectives
- K14 how to prepare a valid business case and the key factors to be considered when justifying the development and implementation of new parking services
- K15 the importance of long and medium-term planning to the success of an organisation

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Developed by	Asset Skills
Version number	1
Date approved	May 2010
Indicative review date	May 2012
Validity	Current
Status	Original
Originating organisation	British Parking Association
Original URN	PAR1.2.2
Relevant occupations	Health, Public Services and Care; Public Services; Elementary Occupations; Elementary Security Occupations
Suite	Parking Sector
Key words	assess, evaluate, strategic options, parking provision, services, customers